



2025



MLK

DAY OF SERVICE

MILLION MEAL PACK

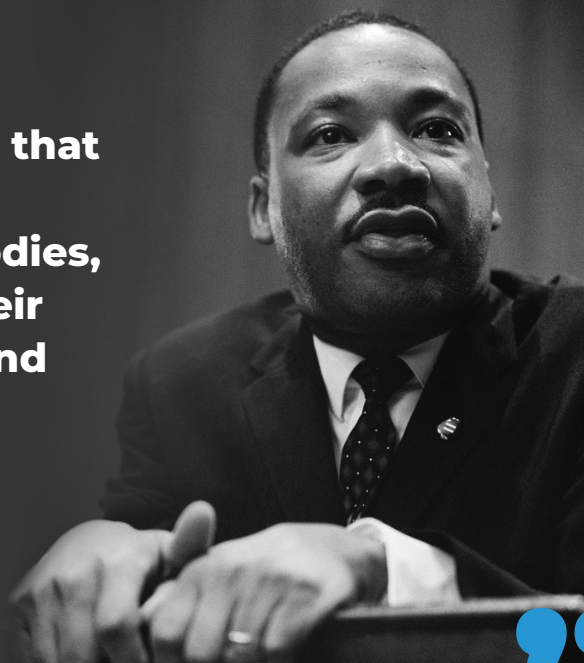


MLK.USHUNGER.ORG



I have the audacity to believe that people everywhere can have three meals a day for their bodies, education, and culture for their minds and dignity, equality and freedom for their spirits.

- Martin Luther King, Jr.



MLK Day of Service

U.S. Hunger (USH) is proud to present the second annual Martin Luther King Jr. Day Million Meal Pack. This annual event is a testament to the power of communities coming together in the spirit of service and volunteerism to make a difference through community service.

Your sponsorship will help U.S. Hunger honor Dr. King's legacy of compassion and service through the following goals: packing one million meals for those facing hunger in our region; and providing annual scholarships for disadvantaged youth interested in careers in service and technology.

Your sponsorship will help us feed families across Central Florida, and play a vital role in fostering community action and engagement through volunteerism; while also offering a powerful employee engagement experience that launches your philanthropic focus for the year.

Our Goal

Our goal is to provide a minimum of 1 million healthy meals of food relief throughout the Central Florida region; and provide a high-energy, family-friendly volunteer event for up to 5,000 Central Florida volunteers. Additionally, it is our aim to raise scholarship funds for students focused on careers in service and technology.

Through your generous support, we will convene one of the largest volunteer events in Central Florida, provide nourishment to those who are hungry, and also inspire MLK's spirit of service in future generations throughout our regions.

We invite you to join us on this special day as we gather under the Central Florida sun, united by a shared purpose. Let us honor Dr. King's vision of a just and equitable society by taking action one act and one meal at a time. Together, we can make a profound impact on the lives of our neighbors and build a brighter future for all.

Feeding Families Today and Uniting Them to a Healthier Tomorrow



U.S. Hunger Background

U.S. Hunger is a global 501(c)(3) headquartered in Longwood, FL. The organization addresses hunger through a combination of stimulating volunteerism, creating access to nutritious meals for low-income families and individuals, and employing cutting-edge technology to educate the greater community on the root causes of food insecurity. This unique approach combines an educational emphasis on underpinning socioeconomic factors that drive food insecurity alongside practical steps to provide immediate aid. We deeply value financial transparency and impactful results, ensuring every contribution made truly matters.

Together we have activated more than one million volunteers to pack and distribute over 160 million meals in 53 countries, and every state of the United States. Additionally, U.S. Hunger has served as a primary vendor for the official 9/11 National Day of Service organization—accounting for nearly 45% of the organization's total 11+ million meals packed since 2016.

MLK Service & Technology Scholarship Awards

A portion of funds raised will be designated for The Orlando Mayor's Dr. Martin Luther King, Jr. Commission Youth Humanitarians. We also collaborate with The Orange County MLK Initiative and The Foundation for Orange County Public Schools to distribute scholarships to students focused on careers in service and technology. A percentage of the Justice, Dignity, Equality, and Freedom sponsorships will be allocated to these funds.

How to Get Involved

STEP 1: SELECT A SPONSORSHIP LEVEL

We offer a variety of sponsorship packages. Depending on commitment levels, benefits include event signage, media coverage, active role in the event program, event entrance tickets for guests, and reserved assembly lines.

STEP 2: ENROLL YOUR ORGANIZATION

Contact U.S. Hunger at **(407)831-7699** to speak to our events team, or visit us at **mlk.ushunger.org** for details, or to begin the enrollment process.

Sponsorship Levels Snapshot						
	Peace	Unity	Justice	Dignity	Equality	Freedom
Sponsorship Levels	\$5,000	\$10,000	\$15,000	\$25,000	\$50,000	\$100,000
Early Bird Cost Per Volunteer <small>Until 9/30/24</small>	\$200	\$200	\$200	\$200	\$200	\$200
Cost Per Volunteer <small>After 9/30/24</small>	\$250	\$250	\$250	\$250	\$250	\$250
# Volunteers Subsidized	25	50	75	125	250	500
# Tables Reserved	1 - 2	4 - 5	6 - 7	10 - 12	20 - 25	40 - 50
# Meals per Volunteer	250	250	250	250	250	250
Total Meals per Sponsor Level	up to 7,500	up to 15,000	up to 22,500	up to 37,500	up to 75,000	up to 125,000
Total Scholarship Contribution	\$0.00	\$0.00	\$1,500	\$2,500	\$5,000	\$10,000

Sponsorship Levels

Peace - \$5,000

- Engage 25 volunteers (10 per table)
 - Reserve 1 -2 assembly lines
 - Sponsor 7,500 meals for families in need
 - Company logo featured throughout event signage
 - Company logo featured on event website
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Unity - \$10,000

- Engage 50 volunteers (10 per table)
 - Reserve 4 - 5 assembly lines
 - Sponsor 15,000 meals for families in need
 - Company logo featured throughout event signage
 - Company logo featured on event website
 - Company mentioned in local press release
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Justice - \$15,000

- Engage 75 volunteers (10 per table)
- Reserve 6 - 7 assembly lines
- Sponsor 22,500 meals for families in need
- Fund \$1,500 towards MLK Technology & Service Scholarship Awards
- Company logo featured throughout event signage
- Company logo featured on event website
- Company mentioned in local and national press releases
- Priority shift preference

Sponsorship Levels (Continued)

Dignity - \$25,000

- Engage 125 volunteers (10 per table)
 - Reserve 10 - 12 assembly lines
 - Sponsor 37,500 meals for families in need
 - Fund \$2,500 towards MLK Technology & Service Scholarship Awards
 - Company logo featured throughout event signage
 - Company logo featured on event website
 - Company mentioned in local and national press releases
 - Priority shift preference
 - VIP assembly tables (near stage)
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Equality - \$50,000

- Engage 250 volunteers (10 per table)
- Reserve 20 - 25 assembly lines
- Sponsor 75,000 meals for families in need
- Fund \$5,000 towards MLK Technology & Service Scholarship Awards
- Company logo featured throughout event signage
- Company logo featured on event website
- Company mentioned in local and national press releases
- Priority shift preference
- VIP assembly tables (near stage)
- Pre-recorded event message played during each shift to address participants
- Company logo placement on boxes of food donated to local food banks

Sponsorship Levels (Continued)

Freedom - \$100,000

- Engage 500 volunteers (10 per table)
- Reserve 40 - 50 assembly lines
- Sponsor 125,000 meals for families in need
- Fund \$10,000 towards MLK Technology & Service Scholarship Awards
- Company logo featured throughout event signage
- Company logo featured on event website
- Company mentioned in local and national press releases
- Priority shift preference
- VIP assembly tables (near stage)
- Company logo placement on boxes of food donated to local food banks
- Designated stage time during each shift to address participants